

HP + WINDOWS 7[®] CANNED CONTENT

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HEADLINE

HP & Windows 7[®] Professional: Business solutions for worry-free work

LEAD MESSAGE [SUBHEADLINE/DESCRIPTOR]

Acceleration. Collaboration. Protection. Connection. This powerful business solution allows you to boost efficiency, mobility and productivity—and focus on your business, not your PCs.

ACCESSIBILITY & PRODUCTIVITY MESSAGE

Collaboration. Acceleration. Connection. When your business is always on your mind, you need your PCs to effortlessly transition from work to home while you stay productive and connected. Thin, light HP PCs with Windows 7[®] Professional do just that. HP & Windows 7 Professional: Business solutions for worry-free work.

RELIABILITY & DURABILITY MESSAGE

Protection. Connection. Acceleration. When your business needs to keep moving, you need PCs that can keep up. Tough, reliable HP PCs with Windows 7[®] Professional create a solution that's built to perform remarkably for you in any business situation. HP & Windows 7 Professional: Business solutions for worry-free work.

MOBILITY & ADAPTABILITY MESSAGE

Acceleration. Protection. Connection. Running your business requires a special touch. Be highly productive and highly mobile with HP's easy-to-use, portable solutions—notebooks and tablets—that put familiar software applications at your fingertips. HP & Windows 7[®] Professional: Business solutions for worry-free work.

MICROSOFT-CENTRIC MESSAGE

With Windows 7[®] Professional & Office 2010, you can reach new levels of productivity, collaboration and protection. Adding Office 2010 to your new HP PCs pre-installed with Windows 7 Professional gives you a robust system that's built for today's shifting mobile-flexible businesses so you can be more efficient and focus on your business, not your PCs.